

Highest capacity for AV storage

WD AV-GP 3 TB SATA Hard Drive



Pair unsurpassed capacity with the ability to capture up to twelve simultaneous HD video streams and you have the clear choice for AV applications like PVR/DVR, IPTV and video surveillance. In addition the WD AV-GP 3 TB SATA hard drives deliver best-in-class 24x7 reliability and extremely low power consumption. WD GreenPower Technology™ yields cool drive operation even when placed in high-temperature always-on environments.



[› More info](#)



WD EXTERNAL HARD DRIVES

My Book® Studio™: Precision metal design. Pure performance.

The new My Book Studio external hard drive features a premium, cool-to-the-touch, aluminum enclosure to complement your Mac and delivers blisteringly fast FireWire® 800 performance. It's compatible with Apple® Time Machine® and formatted for Mac, making it ideal for videographers, photographers, video editors and other graphic professionals.

- [› Learn more about My Book Studio.](#)
- [› Datasheet My Book Studio.](#)
- [› My Book Studio marketing material.](#)

EVENTS

19 July 2011

Rectron Technology Roadshow
Durban, South Africa

20 July 2011

Rectron Technology Roadshow
Cape Town, South Africa

21 July 2011

Rectron Technology Roadshow
Johannesburg, South Africa

26 July 2011

Shaw Group Exhibition
Johannesburg, South Africa

6 September 2011

Insight Technology Show



Manchester, United Kingdom

16 September 2011

Hunt IT 2011,
Oslo, Norway

19 – 21 September 2011

Sikkerhedsmesse,
Copenhagen, Denmark

29 September 2011

ALSO-Actebis Expo
Helsinki, Finland



WD INTERNAL HARD DRIVES

20% greater performance with 50% more capacity:
750 GB hard drive in comparison to 500 GB models

Complex operating systems, graphics intensive files and capacity consuming applications magnify the importance of the two most critical considerations when it comes to the selection of hard drives: capacity and performance. Our latest benchmark feature the WD Caviar® Blue™ 500 GB in comparison to the WD Caviar Blue 750 GB and WD Caviar Black™ 750 GB models.

> [Find out how to profit most from your hard drive with 750 GB.](#)



WD ONLINE SERVICES

WD University

Take advantage of the comprehensive [Online Training Portal](#) and become a „WD pro“ – for even more revenue and expertise.

This month's trainings:

- > [My Book World Edition Home Network Storage](#)
- > [WD TV Media Player](#)

Reach a 100% score and you will be automatically entered for a chance to win a My Book Essential 1 TB.



AWARDS

Computer Shopper –
WD Scorpio Black 750GB



Best Buy Award

An excellent combination of speed and capacity, the Scorpio Black 750GB is a fantastic all-rounder

Home Cinema Choice –
WD TV Live Hub



US brand Western Digital has made a name for itself with a range of affordable, easy-to-use media players, and the WD TV Live Hub is the cream of the crop.

[› Learn more](#)

GQ Magazine –
WD TV Live HD Media Centre

Best for... SOCIAL MEDIA.

Western Digital's TV Live HD Media Centre giving you access to the likes of Facebook and Twitter directly on your TV.



WD DOWNLOAD SERVICES

› [Model numbers – WD internal hard drives](#)

Find out all details about the format of the WD model numbers to simplify the warehousing at distributors, system integrators and resellers.

› [End of Life Notice WD AV-25 ML320S](#)

› [End of Life Notice WD AV-GP GP500M](#)

› [End of Life Notice WD VelociRaptor® VR150](#)

› [End of Life Notice WD Caviar Blue XL320S](#)



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© 2011 Western Digital Technologies, Inc. All rights reserved. As used for storage capacity, one megabyte (MB) = one million bytes, one gigabyte (GB) = one billion bytes, and one terabyte (TB) = one trillion bytes. Total accessible capacity varies depending on operating environment. As used for buffer or cache, one megabyte (MB) = 1,048,576 bytes.

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